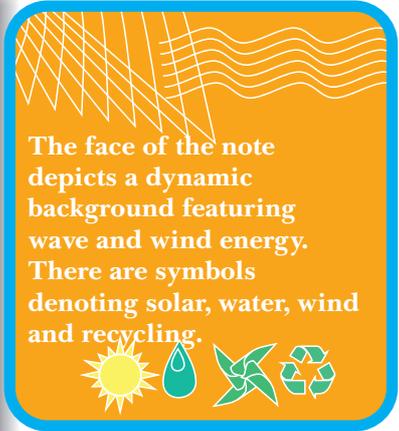
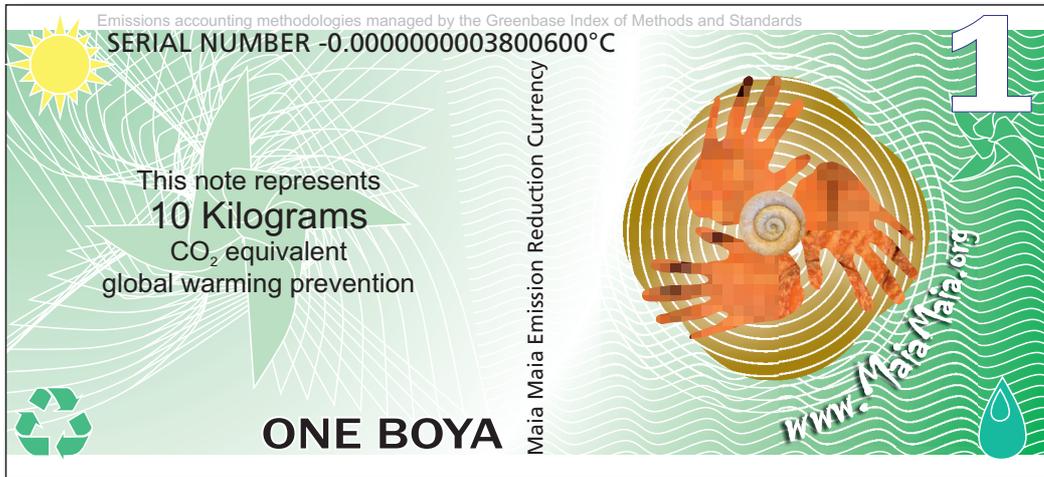


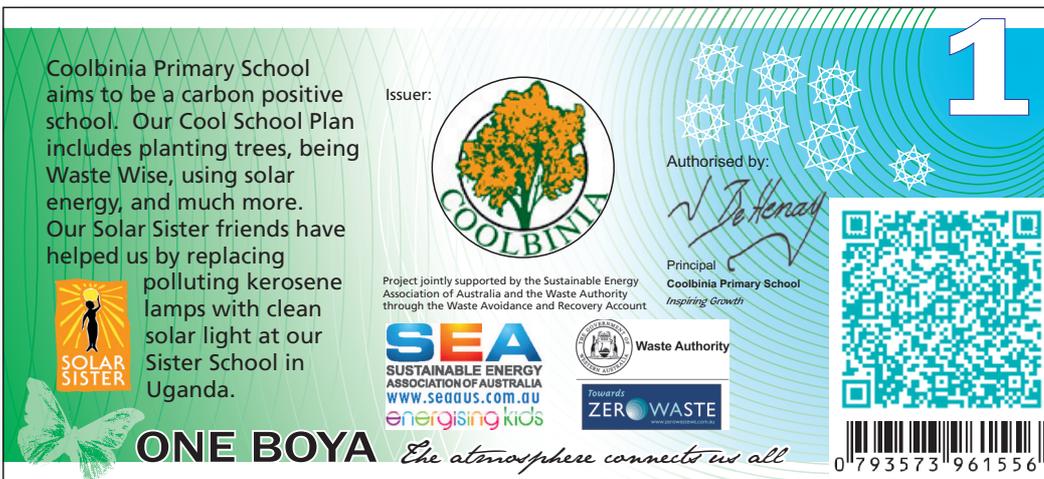
# About a Boya

The Serial Number of each note is calculated to represent the amount of temperature reduction achieved by removing the equivalent of 10 Kilograms of CO<sub>2</sub>

The story, the symbolism, the significance.



Maia Maia was gifted the name of BOYA by a traditional Australian Elder. A “Boya” is a stone used in trade among indigenous Australians for necessities like water rights.



Maia is the the eldest sister of the Pleides and has a significant role in Greek mythology. > She is the daughter of Atlas, who holds up Gaia and a spirit of the oceans. She is also the mother of Hermes, god of stories and communication and the wife of Vulcan, god of Energy. She is also the caretaker of Arcas, the Bear, teacher of weaving and handicrafts. The Pleiades also figures in the Dreamings of several language groups. For example, in the central desert region, they are said to be seven sisters fleeing from the unwelcome attentions of a man represented by some of the stars in Orion. The close resemblance of this to Greek mythology is believed to be coincidental

The purpose of the Boya is to tell the story of a community, it's efforts and engagement in aiding the environment. Each Boya issued signifies the success of their project, of goals attained. And as the Boya circulates through the wider community the story is told and retold. The message spreads like ripples in a pond.

The QR (Quick Response) code gives instant access to rich online content via hand held devices such as touchpads and smart phones it can show a movie or link directly to the story of each Boya.

*The atmosphere connects us all*